

New Program - Fall 2018

Bull Value Assessment Program

This program will be offered at five locations across the state and will be limited to 50 producers per location. It is required to attend the first educational session in order to participate in the sale the following week. A light meal will be served at each program session. It is important to note that all material will be consistent across locations and sessions will begin at 6:00 pm local time.

Eastern KY

- Session 1: November 1 (Fleming-Mason Energy Auditorium)
- Session 2: November 8 (Fleming County Extension Office)

The cost to attend the program is \$25 per individual. This will include dinner at both sessions along with all program materials. Space is limited to 50 individuals per location and will be filled on a first come, first serve basis. To register and to secure your spot for any location, please email Ben Crites at benjamin.crites@uky.edu. Additionally, registration is available online by visiting <https://www.eventbrite.com/o/university-of-kentucky-cooperative-extension-16891600267>. If you have any questions or would like more details on the program, please contact Ben Crites (benjamin.crites@uky.edu) or Dr. Darrah Bullock (dbullock@uky.edu) or your local ANR Extension Agent (april.wilhoit@uky.edu | 606.845.4641).

Session 1 Topics

- **Breeding Soundness Exams:** The importance of BSE, potential production and economic losses associated with undetected bull infertility and proper procedure for conducting BSE. Additional information will be provided on scrotal circumference verses service capacity and limitations on age of bull.
- **Bull Nutritional Management:** Nutritional management of bulls after purchase, during the breeding season and through the rest of the year.
- **Matching Genetics to Management:** Assessing resources, labor and nutrition, and determining what level of production is optimal for each case.
- **Targeting Selection for Specific Markets:** Identifying available markets and determining what traits should be targeted for selection.
- **Tools for Selection:** Techniques for selecting bulls, including specific information on understanding and using Expected Progeny Differences and implementing a crossbreeding program.

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